

PHC Project Manifesto

FFECL (Flora Fauna Env. Conserv. Ltd.)

A women-led community development and ecological restoration initiative based primarily in Walukuba East and the wider Jinja District area of Eastern Uganda, founded and led by Evelyn Namuwolo through FFECL.

The project brings together regenerative agriculture, zero-waste farming, smallholder farmer training, women-led cooperative enterprise, early childhood support, nutrition, ecological restoration and transparent project control. Working in a peri-urban setting where urban pressure, informal settlement, farmland, waste-management challenges and rural livelihoods meet, P371 aims to help women, youth, caregivers, children and smallholder households build more secure food systems and more resilient livelihoods.

Historical evidence also links the initiative to TTGD EcoSociety Uganda - Jinja and to wider Eastern Uganda replication potential, while the current Project Info record should treat Jinja/Walukuba East as the primary scope unless wider districts are confirmed. The project is now moving from early grassroots and pilot activity into a more structured phase that needs stronger planning, funding, partnerships, governance and reporting to grow reliably and sustainably.

1. MANIFESTO TITLE

FFECL Manifesto: Food, Land, Care and Local Resilience

2. WHY THE PROJECT EXISTS

FFECL exists to help communities in Eastern Uganda build practical resilience from the ground up. Led by Evelyn Namuwolo and rooted in the Jinja / Walukuba East area, the project brings together regenerative agriculture, women-led livelihoods, early childhood support, ecological restoration and transparent community development. Its purpose is simple: help families grow food, restore land, reduce waste, support children and turn local skill into sustainable income.

3. THE PROBLEM ADDRESSED

The project responds to connected pressures that cannot be solved separately: food insecurity, degraded soils, limited childcare, weak market access, waste pollution, low processing capacity, unreliable equipment, and the heavy burden carried by women as farmers, caregivers and community organisers. In peri-urban and rural communities around Jinja, families need more than short-term aid. They need working systems that protect food, land, children, income and dignity together.

4. WHAT THE PROJECT DOES

FFECL's approach is practical and community-led. It combines organic and regenerative farming, zero-waste crop value chains, farmer training, tree planting, waste education, childcare and early learning, cooperative organisation, and simple evidence-based reporting. The project does not treat farming as only production; it treats food, soil, water, waste, care, learning and income as one connected local system. Where historical documents refer to EcoSociety or TTGD framing, this should be understood as background or network context. The lead identity and local delivery responsibility sit with FFECL.

5. WHAT SUCCESS LOOKS LIKE

Success means women, youth, caregivers and smallholder households are better able to feed their families, earn income, care for children, and restore their local environment. In practical terms, success includes active training groups, visible cultivation, improved soil practices, reduced waste, functioning childcare and learning support, value-added products, stronger market links, clear records, and a model that can be repeated responsibly in other Eastern Uganda communities.

6. THE ROLE OF PHC

PHC's role is to help the project become clearer, safer and more accountable. PHC support should strengthen planning, monitoring, reporting, evidence gathering, governance, safeguarding, risk control and donor confidence. The aim is not to take ownership of the project, but to help FFECL show what it is doing, what it needs, what is changing, and how support is being used.

7. THE ROLE OF ORDER EFFICIENCY

Order Efficiency's role is to provide the PHC Service and related project-control support at a level appropriate to the project. This includes helping FFECL organise evidence, frame funding needs, improve reporting discipline, clarify priorities and communicate progress. Order Efficiency should act as a support and accountability partner, not as the public face or local owner of the initiative.

8. LEGACY STAKEHOLDERS

The stakeholder model is built around local ownership and practical partnership. FFECL leads locally. Evelyn Namuwolo and the project team coordinate delivery. Women farmers, caregivers, youth, children, households, elders and community members participate in and shape the work. Local authorities, schools, agricultural extension services, environmental partners, buyers, funders and PHC/support partners each add specific support where useful.

9. CORE PRINCIPLES

1. Local leadership first: the project must remain rooted in the people and places it serves. 2. Women-led resilience: women are organisers, growers, trainers, caregivers, enterprise builders and decision-makers, not passive beneficiaries. 3. Food and care belong together: farming, nutrition, childcare and learning should strengthen each other. 4. Waste should become value wherever safe and practical: byproducts should be composted, reused, processed or transformed instead of discarded. 5. Soil, water and biodiversity are long-term assets: the project should protect them through regenerative and organic practice. 6. Evidence builds trust: records, photos, attendance, receipts, stories and reports should make progress visible. 7. Safeguarding matters: children, women, household data and community trust must be protected. 8. Growth must be responsible: replication should follow proof, learning and local readiness, not branding ambition.

10. CLOSING STATEMENT

FFECL's manifesto is a commitment to practical hope: grow food, restore soil, reduce waste, support children, strengthen women-led livelihoods and prove that community development can be both compassionate and accountable. The project starts with local action in Eastern Uganda, but its deeper promise is a model of resilience that others can understand, trust and adapt.